

# Jane Mariefrancis Martin

janemartin@shiftdesignstudio.com

- Highly experienced registered architect
- University level administrator and teacher
- Internationally recognised design innovator
- Proven adept at integrating complex systems
- Internally motivated and highly organized professional
- Culturally aware trained listener and mediator
- Internationally recognised public speaker
- Available for immediate employment

## Work History

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### Architecture & Landscape

**Shift Design Studio** - San Francisco, CA 1997 - present

- Founded highly successful solo design practice in extremely competitive market
- Cultivated broad range of commercial, residential, civic and institutional clients
- Diversified architectural practice with urban planning, landscape, colour, and furniture design
- Managed all aspects of up to 50 projects at a time over a 20-year period
- Specialised in sustainability and disabled access (universal design, aging-in-place)
- Consistently over-delivered design value on fixed budgets and schedules
- Repeatedly received recognition and repeat clients for creativity and design excellence

**Stylecraft Stairways** – Porirua, NZ

- Designer using fabrication software for in-house factory and installation teams 11.2020 – 10.2021

**Architectural Internships** - Illinois, Melbourne, New York City, Tokyo, San Francisco

1987 - 1997

- Large-scale projects (multi-family housing, educational, commercial, mixed-use)
- Small- and medium-scale projects (residential and commercial)
- Office sizes: 2 to 250 people

**Plant\*SF** - San Francisco, CA

2004 - 2018

- Founded, developed, implemented, and led innovative environmental non-profit
- Pioneered urban ecological landscape by converting excess pavement to gardens
- Effectively expanded single demonstration site to city-wide initiative
- Created and communicated clear policy and consents guidelines
- Coordinated with personnel and regulations of 6 city agencies
- Consistently received city funding for demonstration projects over 10-year period
- Created permanent city-wide benefits for generations of people, plants, and animals
- Received regular national and international recognition for successful implementation
- Conducted workshops and informational presentations for wide range of stakeholders
- Positively influenced city and regional government agencies to adopt new approach at scale

### Teaching & Administration

**California College of the Arts**, San Francisco/Oakland, CA  
Assistant Professor of Architecture

1997 - 2006

**Chair of First Year** – entire undergraduate enrolment

2002 - 2004

- Full-time administration, curriculum development and teaching in Foundation Studios
- Inaugural position in new role created to overhaul curriculum and delivery to 250 students
- Solicited, recorded, and synthesized input from 18 undergraduate programmes
- Created guidelines, learning objectives, and delivery expectations for new curriculum
- Coordinated, scheduled, and supported 40 faculty
- Monitored and reported academic targets to senior administration
- Met with prospective students and their parents on recruitment trips throughout the United States
- Provided academic and career counseling to undergraduate students
- Managed 3 directly reporting staff and facilities including budgets and scheduling

- Design Fundamentals Coordinator** – Department of Architecture 1997 - 1999
- Part-time administration, curriculum development, and teaching in Design Fundamentals Studios
  - Inaugural position in new role created to overhaul curriculum and delivery to 100 students
  - Coordinated, scheduled, and supported 20 faculty
  - Monitored and reported academic targets to senior administration

**University of California, Berkeley**, Department of Architecture 1995 - 1997, 2001  
 Lecturer, undergraduate and graduate architectural design studios  
 Guest Lecturer and Critic in Architecture, Landscape, Planning, Environmental Design

**Te Herenga Waka | Victoria University of Wellington**, Department of Architecture  
 Guest Lecturer in Geography 2020, 2023  
 Guest Critic in Architecture 2019 - 2020

Education

**Te Herenga Waka | Victoria University of Wellington** 12.2018 – present  
 Doctor of Philosophy - PhD Candidate in Human Geography  
*Plants Make the Place: Land care attitudes and practices in the decolonising landscape of Aotearoa New Zealand.*

**Cranbrook Academy of Art** - Bloomfield Hills, Michigan, USA 1994  
 Master of Architecture  
*In (So) Many Words: Expressions of perceptions of movement in space and time through visual imagery and verbal depiction; Paul Klee as a context for work.*

**University of Illinois at Urbana-Champaign**, USA 1990-91  
 Université d'Illinois, Versailles, France (study year abroad) 1992  
 Bachelor of Science in Architectural Studies  
*Participatory Architecture: Engaging people with their surroundings through materially rich and spatially choreographed buildings and landscapes.*

Registrations

New Zealand Registered Architect	# 5647	2018
California Registered Architect	# C31571	2008
Hawai'i Registered Architect	# AR19840	2022
Certified Disability Access Specialist (CASp)	# 617	2015
LEED Accredited Professional (Sustainability)	# 10012145	2007
Certified Professional Coach		2020

Professional Skills and Abilities

- 2d and 3d architectural software
- Hand drawing, painting, modeling and sculpting
- Microsoft Office Suite / Adobe Creative Suite
- NVivo (data analysis) Certified User
- Work-from-Home and In-Office formats
- Oral history interviewing, listening & analysis
- Non-Confrontational mediation
- Professional coaching and mentoring
- Public speaking - *small and large groups, panel host*
- Workshop facilitation - *discussion and activity based*
- English – *fluent, first language*
- Tikanga Māori, Te Reo Māori, Waiata - *intermediate*

References - upon request

"I had the opportunity to meet Jane in 2004 while serving as Mayor of San Francisco. Confronted with a problem related to sewer backups, I attended a meeting at Jane's studio where she presented a series of research maps which identified the cause and a video that demonstrated her innovative sidewalk garden as a potential solution. I walked away from that meeting thoroughly impressed with Jane's intellect and her willingness to tackle challenging problems. I subsequently asked her to join my administration in several capacities. ... Jane delivered expert public policy direction and service, to the people of San Francisco. Throughout her public service, Jane has continued to be a leader in the private sector with her architectural practice, and in the non-profit arena through her work with Plant\*SF. On a more personal level, Jane is collaborative, inquisitive and a pleasure to work with."

**Gavin Newsom**, Governor of California, Former Mayor of San Francisco

"I am well aware of Jane's high intelligence and ambition for a more Sustainable Earth. Since 2010 I've known her she is always seeking new challenges and always proven herself as a high performance individual, very respectful to my Culture and genuinely interested in Aotearoa and its sustainable practices in relationship to People, Land and Earth. I was really impressed with Jane's commitment to Architecture and Her willingness to reach beyond her practice and qualify as a Certified Accessibility Specialist so to teach and create buildings that are accessible to everybody in the Community, this I find very admirable. ... Jane is a fine person with a great deal of integrity. I have no hesitation in recommending Jane in whatever pathway career she chooses. I'm confident that Jane will always give 100 percent."

**Rodney Bell** (Ngati Maniapoto), Tangata Whaikaha Kaikorero, Enabling Good Lives  
Disability Advocate and Physically Integrated Dance Performing Artist

"Jane deeply engages with residents before beginning her projects, ensuring their needs and motivations are integral to her work. ... She is an excellent writer who carefully constructs well researched and documented narratives that provide the philosophical underpinnings to her practice and which inspire a deeper understanding of the relationship between humans and the urban landscape. ... Jane is compassionate, eager to engage in inclusive discourse, and a pioneer in urban sustainability. ... Ms. Martin has always been collegial, very reliable and willing to help communities in need. ... Jane is a respected and experienced practitioner who has both the intellectual rigor and creativity to make real breakthroughs in her field."

**Jared Blumenfeld**, Secretary for Environmental Protection, State of California  
Former Regional Administrator, US EPA (Western mainland, Hawai'i, and Pacific Islands)  
Former Director, San Francisco Department of the Environment

"Over the past 18 years I've had the opportunity to not only work with her as an academic colleague, but also as a professional colleague in her work bringing sustainable spaces to underserved populations. ... Jane is incredibly smart, curious, ambitious and principled. Her past work is as deep in passion as it is in quality. ... Jane has an ability to see possibilities and constraints better than almost anyone I've worked with. She also has the necessary tenacity and drive to succeed."

**David Meckel**, Founding Dean of Architecture & Director of Campus Planning, California College of the Arts

"Jane's preparation, pedagogical focus and engaged interaction with students and faculty alike, were always exemplary. ... Jane's body of work attests to her great capacity for self-guided research and the implementation of complex projects. Early on it was clear that in framing her independent explorations at the intersection of architecture, landscape, theory and practice, Jane was forging new ground (both figuratively and quite literally) in the emerging field of Ecological Urbanism. ... In doing so she created a model for activist urban intervention and land reclamation. The work has continued to evolve and innovate in the many faceted projects she has developed. ... I have great confidence not only in Jane's tremendous work ethic but also in her sense of collegiality and commitment to public discourse."

**Adi Shamir-Baron**, Architect and New York City Landmarks Preservation Commission  
Former Dean of Undergraduate Studies, California College of the Arts

## Civic Involvement

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<b>Backyard Bush Project</b> , professional conversion of weedy back yards to native bush Initiator and Organizer, 20 contiguous private properties, Aro Valley, Wellington	2020 - 2023
<b>WIDance</b> , Wellington Integrated Dance, disability led performance Supporter	2021 - 2022
<b>Canine Friends Pet Therapy</b> Volunteer	2021
<b>California (Building) Safety Assessment Program</b> Post-disaster Structure Assessment Trained Volunteer; California Emergency Management Agency	2010 - present
<b>California Master Gardener</b> Master Gardener Trained Volunteer; UC Cooperative Extension, San Francisco	2010
<b>Mayor's Open Space Task Force</b> , Executive Committee Member	2008
<b>San Francisco Commission on the Environment</b> Commissioner (Policy and Operations Committees), Appointed by Mayor Gavin Newsom	2007 - 2010
<b>San Francisco Public Utilities Commission Urban Watershed Planning Charettes</b> Invited Landscape Design Expert	2007, 2009
<b>San Francisco Better Streets Plan</b> Community Advisory Council Member – Streetscape Design	2006
<b>San Francisco Park Policy Action Committee</b> , Member	2006
<b>San Francisco Mayor's Green Vision Council</b> Member, Appointed by Mayor Gavin Newsom	2005 - 2007
<b>San Francisco Utility Undergrounding Task Force</b> , Member	2005 - 2006
<b>BART (Bay Area Rapid Transit) Citizens' Advisory Committee</b> , Member	2005 - 2006
<b>San Francisco Department of Elections</b> , Elections Inspector	2004, 2005
<b>San Francisco Motorcycle/Scooter Coalition (SFMSC)</b> , Member	2002 - 2005
<b>San Francisco Bicycle Coalition (SFBC)</b> , Member	2001 - 2018
<b>Walk San Francisco (WalkSF)</b> , Member	2001 - 2018
<b>SPUR (San Francisco Planning and Urban Research)</b> , Member	2000
Sustainable Development Committee, Member	2004 - 2007

## Presentations, Participation & Honours

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<b>Sustainable Urban Landscape Design</b> Invited presentations to professional, civic and community groups	2004 - present
<b>Postgraduate Seminar Presentations</b> Presenter, School of Geography, Environment and Earth Science, Victoria University of Wellington	10.2023
<b>Greater Wellington Regional Council – Restoration Week</b> Invited presentation in 'Success Story' category for Backyard Bush Project	5.2023
<b>NZGS Conference – Toitū: Geographies of Resilience, more-than-human</b> Panel session presenter, Ōtautahi Christchurch, Aotearoa New Zealand	11.2022
<b>NZGS Conference – Decolonising Landscape: Holding space for endemic flora</b> Panel session host, Te Whanganui-a-Tara Wellington, Aotearoa New Zealand	10.2020
<b>Silicon Valley Icon Ideas Competition</b> , Entrant, San Jose, CA	7.2020
<b>ICSEA Conference</b> , Poster session, Honolulu, Hawai'i	10.2019
<b>Faculties of Science and Engineering Presentations</b> SGEES Invited Presenter, Faculty of Graduate Research, Victoria University of Wellington	7.2019
<b>Nā Te Kore   From the Void Wānanga</b> , Ngā Aho International Indigenous Design Forum Wānanga Attendee, Tuahiwi Marae, Ōtautahi Christchurch, Aotearoa New Zealand	3.2018
<b>NewCo Bay Area</b> Presenter, Innovation Festival, San Francisco	2.2017
<b>Advanced Oral History Summer Institute</b> Independent Researcher, Oral History Center, University of California, Berkeley	8.2016
<b>TechWomen</b> , US Department of State's Bureau of Educational and Cultural Affairs Invited Speaker, International Women Emerging Leaders in STEM / GreenTech, San Francisco	10.2015
<b>Ecological Infrastructure</b> , Market Street Outpost, Studio for Urban Projects, San Francisco Invited Speaker, Live Broadcast/Podcast	10.2015
<b>Bay Area H2O</b> , California Academy of Sciences, San Francisco Invited Speaker; 'Plant*SF - Abundance During Drought'	8.2015
<b>Sustainable Cities Design Academy</b> , American Architectural Foundation, Washington, DC Invited 'Sustainable Design Leader' - Architecture & Landscape expertise	6.2015

<b>Greening Urban Watersheds Symposium</b> , The Watershed Project, El Cerrito, CA Invited Speaker	1.2015
<b>Public Space Design Tour</b> , National Organization of Transportation Officials, San Francisco Invited Presenter	10.2014
<b>Biophilic Cities Webinar</b> , University of Virginia School of Architecture Invited Presenter; 'Plant*SF - Abundance During Drought'	10.2014
<b>AIA Committee on the Environment, 'Soapbox on Sustainability'</b> , San Francisco Presenter; 'From Scarcity to Abundance: The Urban Landscape During Drought'	4.2014
<b>TED Women 2013: 'Invented Here'</b> , Silicon Valley Invited Presenter; Artist Project Visit	12.2013
<b>SmartCity Expo World Congress</b> , Bogota, Colombia Invited Presenter; 'Water in the Environmental Recovery of Cities'	10.2013
<b>Designing Cities Conference</b> , NACTO, New York City Invited panelist for 'Leading the Way to World Class Streets: Creativity in the Curb Lane'	10.2012
<b>'Design: It's About Time'</b> , American Institute of Architects, San Francisco Invited panelist and presenter, 'Architecture + The City Festival'	9.2012
<b>'Leaders in the Landscape: A Civic Role for Designers'</b> , NYDOT, New York City Invited presentation to 'Public Places Group'	6.2012
<b>Best of San Francisco</b> , 7x7 Magazine Executive editor selection, 'Shelter' category	5.2012
<b>San Francisco Beautiful Friedel Klusmann Grant</b> Recipient – for urban landscape design and implementation	1.2012
<b>SmartCity Expo World Congress</b> , Fira de Barcelona, Barcelona, Spain Invited Presenter; 'Livable Cities for People'	11.2011
<b>'Architecture of Social Responsibility'</b> , American Institute of Architects, Washington, DC Invited presenter (Plant*SF)	12.2010
<b>Certificate of Honor</b> , San Francisco Board of Supervisors Recognition for Naples Green (landscape design)	11.2010
<b>Architecture in the City Festival</b> , American Institute of Architects, San Francisco, CA Invited featured walking tour (Guerrero Park, Harrison Greenway, Shift Net-Zero Office)	9.2010
<b>'Public Networks of Urban Access'</b> , Interstice Architects Gallery, San Francisco, CA Invited featured project (Plant*SF)	9.2010
<b>'DIY Urbanism: Testing Grounds for Social Change'</b> , San Francisco, CA Invited presenter (Plant*SF, landscape design) SPUR Urban Center	9.2010
<b>Stormwater Compliance Workshop: 'Retrofit Case Studies'</b> , Cupertino, CA Invited Presenter – Santa Clara Valley Urban Runoff Pollution Prevention Program	6.2010
<b>International LID Conference 2010</b> : "Redefining Water in the City", San Francisco, CA Invited Presenter – American Society of Civil Engineers	4.2010
<b>'Leaders in the Landscape: A Civic Role for Designers'</b> , University of California, Berkeley Invited lecture to PhD & graduate students of Landscape and Environmental Planning	2.2010
<b>Community Challenge Grant</b> , City Administrator's Office, San Francisco Recipient (annual); Plant*SF	2009 - 2018
<b>Pavement to Parks</b> , San Francisco Planning Department, San Francisco, CA Invited Designer; City Park, Crocker/Amazon District	11.2009
<b>Low Impact Development Pilot Project</b> , US EPA Grant Project, San Francisco Invited Recipient – San Francisco Planning Department	11.2009
<b>Supplanting the Pavement</b> , Studio for Urban Projects, San Francisco, CA Panel Discussion – Landscape Design & Policy	10.2009
<b>State of the San Francisco Estuary Conference</b> , Oakland, CA Invited Presenter – Sustainable Urban Retrofit, Green Streets	10.2009
<b>Understanding &amp; Designing Urban Ecological Systems</b> , AIA COTE, San Francisco, CA Invited Presenter – Permeable Sidewalk Landscaping	7.2009
<b>Community Challenge Grant</b> , City Administrator's Office, San Francisco, CA Recipient; Plant*SF – Stormwater Infiltration Sidewalk Landscaping, Sunset District	7.2009
<b>Pavement to Parks</b> , San Francisco Planning Department, San Francisco, CA Invited Designer, City Park, Mission District	6.2009
<b>National Conference on Volunteering and Service</b> , San Francisco, CA Invited Panelist; Shift Design Studio – Sustainable Practices and Policy Making	6.2009
<b>Architecture of (Social) Responsibility Exhibition</b> , AIA, San Francisco, CA Invited Exhibitor; Plant*SF – Permeable Sidewalk Landscaping	4.2009

<b>AIA Convention</b> , San Francisco, CA Invited Presenter; Plant*SF – Permeable Sidewalk Landscaping Walking Tour	4.2009
<b>Sustainable Cities Design Academy</b> , Boston, MA – American Architectural Foundation Invited ‘Sustainable Design Leader’ - Architecture	1.2009
<b>Urban Re:Interventions</b> , gallery show, American Institute of Architects, San Francisco, CA Jury-selected projects; ‘Street Redesign’ and ‘De-Paving’	9.2008
<b>AIA Home Tour</b> , American Institute of Architects, San Francisco, CA	9.2008
<b>‘Individuals Who Make A Difference’ Award</b> , Friends of City Planning, San Francisco, CA Recipient; in recognition of Plant*SF	5.2008
<b>‘Innovator’ Awards</b> , San Francisco Parks Trust Recipient (two awards); in support of community planting projects	11.2007
<b>Brightworks</b> , Portland / San Francisco Assisted in establishing sustainability consulting firm’s San Francisco office	9.2007
<b>West Coast Green Conference</b> , San Francisco, CA Invited Presenter, ‘Double Duty – Working Landscapes’	9.2007
<b>Mayor’s Commendation</b> , San Francisco, CA Recipient; in recognition of Plant*SF	5.2007
<b>Certificate of Recognition</b> , California State Assembly (Mark Leno) Recipient; in recognition of Plant*SF	5.2007
<b>Outstanding Environmental Achievement</b> , Neighborhood Parks Council, San Francisco, CA In recognition of Plant*SF	5.2007
<b>Invited Guest Critic</b> , University of Minnesota, College of Architecture and Landscape	12.2006
<b>‘The Art &amp; Process of Public Landscape’</b> , California College of the Arts, San Francisco, CA Invited lecture to graduate students of Fine Arts	11.2006
<b>Park-ing Day</b> , Landscape Art Installation, San Francisco, CA Design/Implementation; Mayor Newsom’s Parking Space, City Hall	9.2006
<b>HUE 2006 National Color Award</b> , Benjamin Moore Paints, New York, NY Finalist	7.2006
<b>‘Clean &amp; Green City’ Summit Award</b> , Mayor Newsom, DPW, Clean City Coalition Recipient; in recognition of Plant*SF	2.2006
<b>Commendation</b> , San Francisco Board of Supervisors Recipient; in recognition of the Shotwell Greenway and Plant*SF	11.2005
<b>Certificate of Recognition</b> , California State Assembly (Mark Leno) Recipient; in recognition of the Shotwell Greenway and Plant*SF	10.2005
<b>Beautification Award</b> , San Francisco Beautiful Recipient; in recognition of the Shotwell Greenway and Plant*SF	10.2005
<b>Scraphouse</b> , World Environment Day Installation, San Francisco, CA Design Team Member	6.2005
<b>Black Rock Department of Built Exceptions</b> , Interactive Annual Performance Founder, Senior Inspector, and Designer of Triplicate Forms	2000 - 2005
<b>‘Black Rock City Planning’</b> , University of California, Berkeley Invited lecture to PhD students of Landscape Architecture and Environmental Planning	3.2005
<b>‘Alternative Practices’</b> , University of California Berkeley, Architecture Department Invited lecture to faculty and students	10.2002
<b>SFMOMA Experimental Design Award</b> , San Francisco Museum of Modern Art, Finalist	3.2001
<b>San Francisco Beautiful Friedel Klussmann Grant</b> Recipient – for urban landscape design and implementation	8.2000

#### Press and Publications

Available at [www.shiftdesignstudio.com/press](http://www.shiftdesignstudio.com/press)

#### Personal Interests

Gardening / Bicycling / Dance / Horseback Riding / Skiing / Wandering / Waiata / Sewing / Drawing / Painting